

MILITARY ASSETS

There are three major military bases in the region. They include Fort Bliss, Holloman Air Force Base, and White Sands Missile Range. Military presence affects the economy of the region tremendously.

Basic Information

- Fort Bliss remains the region's number one employer with 6,600 civilian employees and 12,000 soldiers.
- Holloman Air Force Base is Alamogordo's leading employer, employing 6,500 people.
- White Sands Missile Range is made up mostly of civilians with a 30 to 1 ratio of civilians to military. The total personnel is 5,600.
- Civilian employees along with military personnel bring their families to the region adding over 125,000 people to the population. Out of this population about 40,000 are students who are added to area schools.

Economical Impacts

- The presence of Fort Bliss, Holloman Air Force Base, and White Sands Missile Range add an additional estimated increase in business sales volume of \$2,589,800,000 to the local business sector.
- In the region, the bases account for 23 percent of total retail and wholesale sales. Meaning that one in every four dollars spent in the region has military origin.
- Also, in the region about 12.8 percent or over \$1 of every \$8 in personal income is linked to military's presence.
- The government provides \$195 million in municipal services annually. This revenue comes from taxes from regional residents' property taxes, including servicemen and airmen living off post.

Personnel from these bases include:

Exhibit 1

Fort Bliss	18641.00
Holloman Air Force Base	6469.00
White Sands Air Force Base	5611.00

Source: Soden, Dennis L., David A. Schauer, Brent McCune, David Coronado, and Janet S. Conary. *Research in Review: Regional Economic Impacts of Military Installations in the Paso del Norte Region*. El Paso: Institute for Policy and Economic Development, 2004.

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2002 Key Statistics of the Regional Economy

Exhibit 2

Gross Regional Product/Income	\$20,217.3 million
Total Retail & Wholesale Sales	\$11,254.2 million
Employed Civilian Labor Force	395,953

Source: Soden, Dennis L., David A. Schauer, Brent McCune, David Coronado, and Janet S. Conary. *Research in Review: Regional Economic Impacts of Military Installations in the Paso del Norte Region*. El Paso: Institute for Policy and Economic Development, 2004.

Three Base-Related Business Effects

Exhibit 3

	Fort Bliss	White Sands Missile Range	Holloman Air Force Base
Increased Sales Volume (millions)	\$1,698.90	\$684.00	\$206.90
Total Regional Increase	\$2,589.60		
Increased Sales/Regional Retail and Wholesale Sales	16.90%	6.10%	51.90%
Total Regional Increase	23.00%		
Increased Use of Business Property (millions)	\$824.1	\$192.5	\$61.6
Total Regional Increase	\$1,078.2		
Expansion in Regional Depository Institutions Credit Base (millions)	\$659.6	\$93.9	\$40.2
Total Regional Increase	\$793.7		

Source: Soden, Dennis L., David A. Schauer, Brent McCune, David Coronado, and Janet S. Conary. *Research in Review: Regional Economic Impacts of Military Installations in the Paso del Norte Region*. El Paso: Institute for Policy and Economic Development, 2004.

Three Base-Related Household Effects

Exhibit 4

	Fort Bliss	White Sands Missile Range	Holloman Air Force Base
Increased Income (millions)	\$1,715.80	\$551.10	\$326.60
Total Regional Increase	\$2,593.50		
Increased Income/Gross Regional Income	11.00%	2.70%	34.10%
Total Regional Increase	12.80%		
Net Incremental Employment	16,156	5,542	2,586
Total Regional Increase	24,284		

Source: Soden, Dennis L., David A. Schauer, Brent McCune, David Coronado, and Janet S. Conary. *Research in Review: Regional Economic Impacts of Military Installations in the Paso del Norte Region*. El Paso: Institute for Policy and Economic Development, 2004.

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Three Base-Related Government Effects

Exhibit 5

Net Local Government Outlays to Provide Municipal Services Allocable to Military-Related Influence (millions)	\$112.50	\$48.50	
Total Regional Increase	\$195.60		
Capital Required by Local Government to Provide Military-Related Public Goods and Services (millions)	\$175.30	\$57.60	\$39.40
Total Regional Increase	\$272.30		
Increased Regional Sales/Net Local Government Outlays	15 to 1	14 to 1	6 to 1
Total Regional Increase	13 to 1		
Increased Regional Income/Net Local Government Outlays	15 to 1	11 to 1	9 to 1
Total Regional Increase	13 to 1		
Increase Regional Business Property Utilization/Capital Requirements by Local Government	5 to 1	3 to 1	1.6 to 1
Total Regional Increase	4 to 1		

Source: Soden, Dennis L., David A. Schauer, Brent McCune, David Coronado, and Janet S. Conary. *Research in Review: Regional Economic Impacts of Military Installations in the Paso del Norte Region*. El Paso: Institute for Policy and Economic Development, 2004.

El Paso vs. Other Military Cities

Category	El Paso	Killeen Texas	Clarksville Texas	Savannah Georgia	National Average
Population	637,462	84,685	102,765	136,180	114,967
Overall Cost of Living	94.3	97.6	90.8	101.4	100
Median Home Cost	\$75,900	\$82,000	\$90,500	\$114,000	\$146,000
Income Per Capita	\$17,216	\$15,000	\$14,610	\$12,759	\$21,600
Household Income	\$31,400	\$29,600	\$33,200	\$30,000	\$44,900
Home Affordability					
Cost/Income	2.42	2.77	2.72	3.8	3.25